

ISDCF Main Meeting Notes – June 2, 2021

Upcoming Meetings

EDCF / ISDCF Social Hour - Tuesday June 29, 2021 8am Pacific

ISDCF Tuesday July 27, 2021 10am

ISDCF Main Wednesday September 22, 2021 10am

Part 0: Open Mike (15 minutes prior to meeting start time)

Part 1: General Reporting

Housekeeping:

- Zoom meeting (provided by NATO)
- Set next meeting dates (above).
- Thank you Universal for support of the Chairman.
- Thank you to Inter-Society for providing general expenses and admin support.
- Meeting notes from April '2021 approved
- Making Zoom work! (mute / raise hand / front light)
- InterSociety - **Membership Fees waived for 2021!** However, we still are doing work - in particular the Naming Convention Website - please let Erin (evh@natoca.com) know if you want an invoice for 2021! \$500 per company per year / \$100 individual membership.
- Legal reminder / press reminder / Antitrust Disclaimer. The official antitrust guidelines are posted on our website and are linked from the main ISDCF page. A short verbal overview of guidelines was given. Please no-social-media for discussions held at ISDCF.

Attendance is at end of these notes.

Action Items from June 2, 2021

1. **Membership Fees waived for 2021** Join Inter-Society! <https://isdcf.com> \$500 per company per year, \$100 individual membership.
2. See if SMPTE standard process can be re-enabled (it seems to be stuck and not working now). ISDCF/EDCF/NATO/DCI to discuss how to express our concerns.
3. ICTA and ISDCF will coordinate for terminology / glossary resource.

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Big Picture -

First real opening weekend since the pandemic began - Quiet Place II (\$48M), Cruella (\$21M) and Spiral (\$2.2M).

Anything to learn from technology perspective? Pretty quiet (sic). Pain free from sight/sound perspective. There was a naming issue between Quiet Place I and II (private showing issue only).

[Issue for "Army of Dead" subtitles on FilmTech - no followup report. Never mind.]

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CinemaCon is happening! August 23-26, 2021

Suggestion to do something in a virtual tour for those that couldn't make the trip (especially from Europe).

Something along the lines (Created AFTER the meeting. Was not discussed during the meeting...)

Folks,

I've Been Thinking

How about if we have the usual InterSociety coffee at CinemaCon for Wednesday August 25 at 7:30am-8:30am. In person, no zoom.

Then anyone that wants to join us in person go to a private NATO room at 9am-10am and we hook up a zoom with EDCF/ISDCF to share what we have seen and talk about CinemaCon for those that can't make the trip?

Alternative thoughts and embellishment encouraged.
Jerry

Wednesday morning share what we see?

Intersociety: Morning meeting / Wednesday? / Maybe record the session? Mark Collins will work with InterSociety board to make final decisions.

We asked how many are planning to go. Not great ability to read the crowd, but chairman thought about 30-50% of the 30 participants said they may go. Question about how many technology themes planned for 2021? Some said that many *new* topics seem to be delayed to 2022.

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Social Communications

The EDCF / ISDCF social hour seems to be successful. Every four weeks or so. CVD made for too many meetings of the same folks. The dine-in cinema weekly call continue to “meet” weekly and is doing fine for a small group gathering. A good therapy session for all.

Next EDCF / ISDCF Social Hour - Tuesday June 29, 2021 8am Pacific

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Open Captions / Closed Captions

NOT CONFIRMED!! Some usage numbers: 1 / 200 screenings (or about 1 use every 4,000 patrons).

Advocates are pushing for Open Captions and may not want to consider other solutions.

Feedback from CJ on phone-based accessibility systems... Most of the prior apps that seemed to be growing a few years ago seem to be gone. The app “MovieReading” is still creating content. Not clear the future for these apps.

The company Greta and Starks in Germany is still going well. <https://www.gretaundstarks.de/greta/GretaAndStarks>. The mandate in Germany is to the content providers only. Exhibitors receive funding if they buy and offer devices.

DOJ would benefit from actual usage numbers for closed caption devices.

An issue identified was the potential of piracy. No one in the meeting had any stats on piracy for either these devices or piracy in general, for that matter. It would be interesting to know what are the current trends in acquisition of pirated copies.

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Updated Test Packages

ISDCF's test packages (<https://www.isdcf.com/site/smpte-dcp-tests/> SMPTE_TST-1-Bv21 are showing their age. Created in 2017 it is great for testing SMPTE capability, but it doesn't meet everything in RDD52 AND we don't have a version for the IAB (immersive audio) stream. We have been gathering breadcrumbs for what is needed for the next version ... it's time!

That said, it takes an amazing amount of work to create these packages. We are very thankful to those that do the heavy lifting to create these files - in particular to Steve LLamb and Deluxe; Pierre Lemieux - Sandflow Consulting; Mike Radford - Disney. And others! I offer them a beer at CinemaCon!

There was discussion on collaborating with EDCF so there is only ONE world-wide set of test packages. There was general agreement that we should work with others for the test packages. We won't start on the project until we are assured it meets the needs of all interested parties. Let's only do it once!

Can there be a "branded" version of these test packages. It might help in distributing. There may an issue if the entire package was encrypted. In general, there is concern about having multiple versions in the marketplace.

There was a meeting held June 1 to discuss what was needed for new packages. Goal of under 60 seconds each to test playability of general features - including closed caption, open caption, all speakers working, HI/VI track, markers and showing limited framing (NOT a framing chart).

5 packages and 1 optional package:

RDD52 Test packages

- 1) Scope - 5.1 audio - [RDD52 test package] with sign language track - encrypted
- 2) Scope - 7.1DS - [RDD52 test package] audio with sign language track - encrypted

- 3) Scope - IAB audio - [RDD52 test package] with sign language track (9.1OH bed + 2 objects) (Should not hear in main sound) - encrypted
- 4) Framing **scope** chart (modified, 1 second reel - 60 second play) with pink noise at reference level? — unencrypted
- 5) Framing **flat** chart - unencrypted
- 6) (Optional) Scope - 7.1SDDS audio - [RDD52 test package] with sign language track - encrypted

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ISDCF Immersive Audio

Has anyone implemented new features in IAB devices that others have implemented that need to be part of an IAB profile 2? **Nope.**

When is the naming convention IAB from Atmos going to be implemented? NATO members have been notified. When more sites are open, it will be time to do a release with IAB in the naming CTT. All major studios are on-board to release IAB content to compatible immersive rendering systems. It's just a logistics issue of changing the CTT (content title text) to stop putting ATMOS and start putting IAB in the name.

OMB testing for new protocols. 430-17 / 430-14 Not until they are published...

Why is it taking SO LONG for 430-17 to get published? Is something broken in SMPTE? COVID didn't help, moving to Teams didn't help. Staff changes inside SMPTE didn't help. VERY frustrated with what is happening with SMPTE standard process.

Perhaps ISDCF / EDCF / NATO / DCI could make a statement to SMPTE with our concern. It's far more than one standard in limbo.

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Website and IT updates

We are seeing an increasing number of new facilities and studios being registered.

All website activities, including all the registries, are doing fine.

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SMPTE LMT Project

No news.

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ISDCF Terminology Document

ICTA is working on a terminology/glossary document. When they are ready, we can help. May include a video glossary. If ICTA forms a subcommittee, we will find participants. Alan Roe / Frank Tees / Jerry Pierce / Tim Weeks

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EDCF Update

IBC is going forward in December.

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DCI update

A new LED wall in China now registered in DCI database. A few new errata published.

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Digital Cinema Picture Levels

Nothing to report.

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SMPTE

Meetings happening next week. There is a need to fix problems with the current set of specs. PLEASE participate!

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Review of Action Items from last meeting.

Action Items from April 21, 2021

1. **Membership Fees waived for 2021** Join Inter-Society! <https://isdcf.com> \$500 per company per year, \$100 individual membership.
2. Investigate if we can have a demonstration of closed caption devices - perhaps at CinemaCon or at a future ISDCF plugfest. Nope.
3. Get some stats on how patrons now feel about open captions. Underway
4. When ICTA gets a terminology / glossary entry in their website, point to it from ISDCF site. Underway.
5. Form subcommittee to define the next ISDCF Test packages for SMPTE-DCP and audio. Report above.

Holdovers:

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Attendance on next page.