ISDCF Main Meeting Notes – March 3, 2021

<u>Upcoming Meetings</u>

ISDCF April 21, 2021 10am Wednesday
ISDCF June 2, 2021 10am Wednesday

CVD discussion March 9, 2021 10am
CVD discussion April 6, 2021 10am

EDCF/ISDCF Social Hour - (Last one Feb 3) Nothing on schedule

Part 0: Open Mike (15 minutes prior to meeting start time)

Part 1: General Reporting

Housekeeping:
- Zoom meeting (provided by NATO)
- Set next meeting dates (above).
- Thank you Universal for support of the Chairman.
- Thank you to Inter-Society for providing general expenses and admin support.
- Meeting notes from January '2021 approved
- Making Zoom work! (mute/raise hand/front light)
- InterSociety - **Membership Fees waived for 2021**! However, we still are doing work - in particular the Naming Convention Website - please let Erin (evh@natoca.com) know if you want an invoice for 2021! $500 per company per year / $100 individual membership.
- Legal reminder / press reminder / Antitrust Disclaimer. The official antitrust guidelines are posted on our website and are linked from the main ISDCF page. A short verbal overview of guidelines was given. Please no-social-media for discussions held at ISDCF.

Attendance is at end of these notes.

Action Items from March 3, 2021

1. **Membership Fees waived for 2021** Join Inter-Society! https://isdcf.com $500 per company per year, $100 individual membership.
2. Reframe the ISDCF/EDCF social hour events. JP/TM/DM will discuss.

3. Send a request to SMPTE of the need/desire to have RDD52/57 not behind a firewall/cost.
4. Create a new test package for IAB content as part of an RDD52/RDD57 test package. BV lead?

Holdovers:

5. In time, create new SMPTE-DCP test package with RDD52 constraints as well as one that will include RDD57 IAB constraints. (Two packages.)

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Restarting… what do we know?

TEST EARLY!! The best advice we can give to the industry is to load encrypted content and play them long before you have an audience.

No large scale problems in re-starting. Some power supply (UPS) and some media blocks dead, but within normal expected range. Some issues with re-training of staff, but there are on-line training material to help get re-started.

Some experience with hard drives have been failing. Mainly for the Library Management Server (LMS) and fairly easy to recover. BUT something to be aware for drives that are a few years old. Good to look at the "smart data" for the hard drives to see pre-failure mode appearing.

What about the 10 year life of some of the batteries in series 2 projector? The boards are designed to be a 10 year life and the battery is just one part of the system.

From a consumer standpoint - what's playing? We haven't seen a trailer pod in a while? Studios know how to promote movies and when the time is right, we should see lots of promotions.

The US SOS government stimulus program (Save Our Stages) included money for theaters. This was passed in the prior US government program. This is administered by the small business administration and they are overwhelmed and have not really been giving out money at this time. A bit of a mess that it might be in May before

we see funds issued.

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Europe Optical safety standards …

Our understanding is for NEW projector installations OR MOVING projectors there are new requirements for optical safety (brightness) for safety. These follow the guidelines that were introduced for laser projectors, but has been extended to ALL projectors and anything that emits light (such as IR closed caption emitters).

This is Europe ONLY at this time. We need to monitor what is going to happen in the rest of the world.

Manufacturers are generally skilled in the rules for their products. In the US it is an FDA variance based on model and installation, so things are going to vary from place to place.

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Social Communications - Corridor Virtual Discussions (CVD)

Effort started. First meeting was held February 23, 2021. Feel free to sign up to moderate or suggest topics. https://www.isdcf.com/site/cvd-discussions/

Next (and first official CVD) will be held on March 9 at 10am Pacific Time and repeat about every month - same day (Tuesday) same time (10am).

We will continue to open up our zoom calls 15 minutes prior to calls for open mike time.

EDCF / ISDCF social hour? There may be other topics of interest that is more cross ocean interest and probably should be a separate event. Our last EDCF/ISDCF social hour was February 3, 2021. We probably need to re-frame the discussion.

PLEASE add your name/topic for future CVD get-togethers. THIS IS A MOVING TARGET, please help make it meet the needs of the industry.

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Website and IT updates

Most visitors to ISDCF go to the digital cinema naming site, but others are also active:

Page	Pageviews	Pag
/site/dcnc/	346	
/site/	90	
/site/covid-19-recommendations/	79	
/site/dcnc-appendix-1ab-language-codes/	79	
/CNCN/home/Annexe_...ts_projection.html	45	
/site/dcnc-appendix-2ab-territory-codes/	44	
/site/dcnc-illustrated-guide/	42	
/site/technical-docs/	40	
/site/dcnc-appendix-5-studio-codes/	30	
/site/smpte-dcp-tests/	29	

What pages do your users visit?

https://github.com/ISDCF/registries are up to date and working fine!

Any observations about our website that need addressing? PLEASE give us ideas and suggestion for our shared resource. Should we create a SLACK channel?

Is there a desire to create a tool to interpret the CPL content title text (CTT) to "decode it?" After a long conversation we decided that 1) most need is at a server where there is limited internet access; 2) we really don't want to encourage use of the CPL content title text - we should encourage the use of metadata, not CTT.

There are issues matching Version Files to the Original Version file. But that won't be solved with a tool like this. This should be addressed by information from the distributor.

Final conclusion: Never Mind!

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SMPTE LMT Project

Language Metadata Table - entering the SMPTE standardization process, not an RDD. There is a gap between the LMT and ISDCF's language requirements, but why? These are the same studios doing distribution.

As individuals we can participate as SMPTE members in 30MR.

ISDCF believes our language codes is self sufficient at the moment, but the industry **should not** have two separate lists between TV distribution and cinema distribution.

SMPTE will eventually do a publication and we (as individuals) should make sure the two registries are not in conflict.

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SMPTE-DCP

Can RDD52/57 be documents in ISDCF Technical documents archive not as official SMPTE documents, but documents containing the same information? (yes!)

RDD52/57 are both now behind the SMPTE firewall requiring payments. We will still try and have an equivalent on the ISDCF website.

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SMPTE Dummy Sub Titles

Being submitted as a RP (Recommended Practice).

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ISDCF Immersive Audio

SMPTE-RDD-57 for Profile 1 - sponsored by ISDCF and EDCF - almost published.

Has anyone implemented new features in IAB devices that others have implemented that need to be part of an IAB profile 2? **Not yet. No call for a plugfest at this time.**

OMB testing for new protocols. 430-17 / 430-14 When is the right time? In process. **Not ready for a plugfest at this time.**

When is the naming convention "IAB" instead of "Atmos" going to be implemented? Our understanding is that this can be done at anytime on a title by title decision. The FILE is identical to ATMOS so the ONLY change is in the CTT (Content Title Text) name. The concern is that some exhibitors would not recognize the new name and be looking for "ATMOS" in the name. We can start messaging when content distributors begin using the new name or announce that they will use the new name, especially for those using Dolby Atmos systems. The goal is to NOT have a staggered roll out to avoid multiple messages. The hold up is the lack of content going out and the reluctance of distributors to move to the new naming.

One suggestion was for an upcoming major release be the start of the change to "IAB." This could be the start of a messaging to inform Dolby users that they will need to look for "IAB" on immersive content. Hopefully this would be the transition date for all future titles to use the "IAB" name in CTT. It is up to a distributor to start the effort.

Current ISDCF test content does not include a simple immersive audio content package. Since this is only for specialized venues (those with Dolby, Barco and some DTS-x systems), it could be misleading to make test content widely available. We should make this content, but it is not the gating issue.

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ISDCF Terminology Document

No update.

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HPA Tech Retreat 2021 Update

Coming on March 15-26, 2021

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EDCF Update

No report at this time.

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DCI update

No report at this time.

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Digital Cinema Picture Levels

No report this time.

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SMPTE

Meetings next week.

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Review of Action Items from last meeting.

Action Items from January 13, 2021

1. **Membership Fees waived for 2021** Join Inter-Society! https://isdcf.com $500 per company per year, $100 individual membership.
2. Steve to schedule classes for SMPTE and the new MS365 world - done
3. Jerry to continue discussions on Intra-Theater communications - on hold - exhibition not ready, not time to talk about new technology in theater.
4. Jerry to reach out to see if we are ready to encourage use of IAB vs Atmos in naming convention. Craft a messaging / education for exhibitors on IAB Profile 1 / Atmos. To avoid confusion in the marketplace (probably after movies start to flow again) - Discussed.
5. Figure way to have more social time either before/after / during ISDCF meetings.

Investigate other ways to help communications between people of our industry. Done.

Holdovers:

6. In time, create new SMPTE-DCP test package with RDD52 constraints as well as one that will include RDD57 IAB constraints. (Probably two packages.)

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Attendance on next page.