

TED COSTAS, FOUNDER AND PARTNER, SGI QC, TO RECEIVE INTER-SOCIETY'S KEN MASON AWARD

Recognizes Contributions to Overall Motion Picture Experience

In his current role as Founder/Partner at SGI QC, Ted oversees Domestic and International QC for several of the top studios. SGI has worked on major releases such as *Transformers*, *The Avengers*, and recently, *Star Wars: The Force Awakens*. SGI also helps on innovative engineering projects like the recent 35mm film release of *InterStellar*, and the 70mm film release of *Hateful Eight*, with installs and alignments.

Ted was the only two-term President in the history of the Inter-Society, serving from 2004 to 2007. While President, Ted successfully worked to increase movie studio participation in the Inter-Society. Ted started the ISEC (Inter-Society Environmental Committee), which instituted both the Film Trailer Recycling Program and 3D Glasses recycling at a time when the 3D glasses were called "disposable." Yet the most significant committee Ted started while President of the Inter-Society was the ISDCF (Inter-Society Digital Cinema Forum). No other committee or group has done more to "tame the Wild West of Digital Cinema" than the ISDCF and it's seven years of successful monthly meetings. In 2007, Ted was named on the Sci-Tech Academy Award for the Cyan Dye Track Committee.

Ted started his career at Lucasfilm, THX, where he spent fifteen years with the Theatre Alignment Program (TAP). At TAP, Ted started the Academy Award winning TASA Program (Trailer Audio Standards Association), to help limit volume levels in trailers domestically. Ted also oversaw the very first four Digital Cinema installations ever, for Star Wars Episode 1, in Los Angeles and New York. Ted then spent six years at Dolby Laboratories where he helped introduce Dolby Digital Cinema and Digital 3D to the world. While at Dolby, Ted also worked with Disney and Pixar to develop the "Perfect Projection Contest", that has been on almost every Pixar release ever since. Ted has made a career out of being a champion of quality for our industry. That is why he is the perfect person to win an award from an organization who has the words, "for the enhancement of cinema presentation," in it's name.

ABOUT THE INTER-SOCIETY:

The Inter-Society for the Enhancement of Cinema Presentation, Inc. promotes interactive dialogue and information exchange between cinema-related entities with the goal of resolving issues affecting the overall cinema presentation. Founded in 1978 by Eastman Kodak VP Ken Mason, membership is composed of its four charter trade organizations - International Cinema Technology Association (ICTA), the Motion Picture Association of America (MPAA), the National Association of Theatre Owners (NATO), and the Society of Motion Picture and Television Engineers (SMPTE) - along with over 40 member companies, made up of trade organizations, motion picture studios, exhibition companies, manufacturers, technical consultants and other industry stakeholders.

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