Upcoming Meetings

Wednesday June 14, 2023 Evening Cocktails - probably at Don Cucos in Burbank (On Orange, NOT on Riverside) - invite to come and RSVP needed.

Thursday June 15, 2023 at Harmon

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Thank you to companies that have committed to sponsoring ISDCF. 2023 Sponsoring Companies: AMC, The Cinema Foundation, Christie, Cinionic/Barco, Deluxe, Dolby, EIKON, GDC Technologies, Harkins Theatres, Marcus Theatres, NATO, Paramount, Pixelogic, Qube, Samsung/Harman, Sharp/NEC, Sony Pictures, Texas Instruments, Universal Pictures, Village Cinemas Australia, Walt Disney Pictures, Warner Bros., Xperi/DTS

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Part 1: General Reporting

Housekeeping:
- Zoom meeting (provided by NATO)

- Thank you ISDCF for support of the Chairman.
- Thank you to Dean Bullock for providing general expenses and admin support.
- Legal reminder / press reminder / Antitrust Disclaimer. The official antitrust guidelines are posted on our website and are linked from the main ISDCF page. A short verbal overview of guidelines was given. Please no-social-media for discussions held at ISDCF.

InterSociety: Board Jerry Pierce (Chair), Steve LLamb, Susie Beiersdorf, Dean Bullock (secretary / treasurer), Mark Collins, Don Tannenbaum

Attendance is at end of these notes.

Action Items from May 10, 2023

1. **Find a service to provide ISDCF a physical address (scanning of mail, suitable for bills/tax statements)**
2. **Hold ISDCF board meeting to discuss hiring an admin to help with membership management and accounting (possible to find other volunteers)**
3. **Send a note to each member company to identify others that should be on the member's discussion list and to identify the lead contact (for invoicing)**
4. **Create a members-only section on the website as a place to go for posting of member's only information, listing of companies (and who to contact), and a place to manage membership.**
5. **Create a new ISDCF account at DreamHost and move all current services that are on Jerry's personal account to the "corporate" ISDCF account.**
6. **Make the pre-ISDCF meeting cocktail party official and invite more to join - Don Cucos or equivalent.**
7. **Determine if audio test material ready for first evaluation on June 14**
8. **Please let Jerry/Steve know to identify primary contact for your company and any additional people you want on the discussion list.**

Intro Warm Up

To get things started as late comers arrive, the Chairman brings up a topic from CinemaCon:

Projectionist communications

There is a need to provide "Exception" information to projectionists in the booth. This is for content that is different from normal flat/scope/2D content. It is intended that these exception reports NEED to get to individual theaters to inform staff of a unique aspect of a particular feature/trailer. (Examples: non-standard aspect ratios, multiple aspect ratio versions, audio differences (the first few times IAB is marked), etc.)

Normal projection letters are not always finding their way into the hands of the right people. Today some exhibitors get information from the film buyer or sometimes the NOC of the chain, but many times they projection letters are sent with the KDM emails and they are lost in many locations.

The chairman suggested the we build a opt-in email announcement list that any exhibitor can subscribe to and self-identify the appropriate person/people that should get these notes. (Some exhibitors at CinemaCon were asked if this might help and there was strong agreement that this kind of approach would be better than what we have now.)

There was general support for the concept. It was important that it be EXCEPTIONS only, not standard releases. There are many details to be worked out, but worth the effort. The chairman will take the initiative to continuing the effort.

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The primary goal of this meeting is to discuss the membership details for ISDCF - in particular communication options. Very different than traditional ISDCF meetings.

THANK YOU for the 24 companies that have committed to fund the ISDCF members. (And the individual members as well.)

Membership Status Update (#s)
23 member companies (not all paid)
        100+ individuals representing all companies
4+ individual members (not invoiced)

Note that ISDCF membership is for the calendar year (2023). At the end of the year we will determine how we are doing financially and adjust membership rates for the upcoming year (ISDCF board function). We currently anticipate sufficient funding for 2023 (and no increase needed for 2024).

We are considering hiring a part-time admin to handle the membership and invoicing. Before we present the option to our board, we wanted to see if there was a general reaction to the concept. The position needs skill in Quickbooks and Google docs, taxes, finding location, etc. We should hire a service for physical address.

How do we identify individuals that are members? Short answer: send email to current members and ask for others to be added. Also identify lead for each company.

Should we bring back the email discussion lists (dump slack/mail chimp)?

After some discussion, we will go back to the mailman discussion lists and stop using slack/mail chimp. (This means we will not make the move from DreamHost to Amazon Web Services.)

We will create a new DreamHost account for ISDCF and move all services to this "corporate" account (isdcf.com registration, hosting and emails) at the same location with multiple logins.

We will create an announcement list for all members and non-members and a discussion list for members.

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Agenda Items for future meetings

In the past we have asked for topics as part of meeting announcement. We STRONGLY encourage members to add agenda items to the ISDCF meeting. This organization prides itself on "we feel your pain" for digital cinema issues. The more input we get from members the better ISDCF will be for your companies.

One suggestion was the "prime the pump" for topics that might be suitable for a future meeting topics. List 5+ possible topics and feedback.

We have held a pre-meeting "drinking party" the evening before face-to-face meetings. We will offer this to members as well - we will see if we may need a bigger room! (In the past we held at Don C?cos in Burbank.)

Some future topics for ISDCF meetings were suggested:
- The future of hard drives and CRU
- The future of 3D
- Should we continue the "picture level project" that was underway before the pandemic - we will discuss at the next meeting
- Have a workshop at next ISDCF on security. This is a followup on the FIPS-140-3 discussion that started a subcommittee at the last meeting.
- Should ISDCF be a place to host webinars for a deep dive on aspects of digital cinema (sort of like Celluloid Junkie's webinars, but more technical)?

If there is Audio Test Material ready for demonstration, we will hold a working session on June 14.

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Attendance on next page.